

Superfast Telford

news spring 17



Demand for superfast broadband doubles in six months

1 in 5 households already choosing to upgrade to fibre broadband.

Twice as many people are reaping the benefits of the Superfast Telford roll-out of fibre broadband compared with just six months ago.

The percentage of households and businesses choosing an upgrade has jumped from 10% to more than 20% since September – and the number is continuing to grow.

Upgrade to superfast fibre broadband is not automatic for those benefitting from the £5.6m investment that is being made by Telford & Wrekin Council, Broadband Delivery UK (BDUK) and delivery partners BT. **Once fibre broadband is available, households and businesses must sign up with an Internet Service Provider to benefit from faster speeds.**

Take up of broadband nationally is 20%, as we exceed this on the infrastructure we have invested in, we will receive cashback from the contract with BT which can then be reinvested in the programme.

Currently Superfast Telford is set to deliver fibre broadband that, along with commercial delivery, will result in 98% of the borough being covered. With the take up cashback and other funding streams, we hope to find a solution for as much of the remaining 2% as possible and deliver 100% fibre broadband coverage in Telford and Wrekin by 2020.

More than 3,000 premises across the borough are now able to access superfast fibre broadband as a result of Superfast Telford. Lightmoor, Tibberton, Stirchley, Aqueduct and Lawley are some of the most recent areas of the borough to benefit.

Check out the map in this newsletter to see if you are live.

It's been around 15 months since engineers from Openreach – BT's local network business – started to connect the first households and businesses to the Superfast Telford network.



By the end of the year, around 9,300 households and businesses will have access to fibre broadband. As the Openreach network is open to all communications providers, local people opting for an upgrade are able to order fibre broadband with download speeds of up to 80Mbps and uploads of up to 20Mbps from a wide range of service providers.

All the latest information on the programme can be found on the partnership's website – www.superfast-telford.co.uk – including a map searchable by postcode where people can sign up to receive the latest updates.

Keep up to date and follow us on [f /superfastTF](https://www.facebook.com/superfastTF) [@SuperfastTF](https://twitter.com/SuperfastTF)



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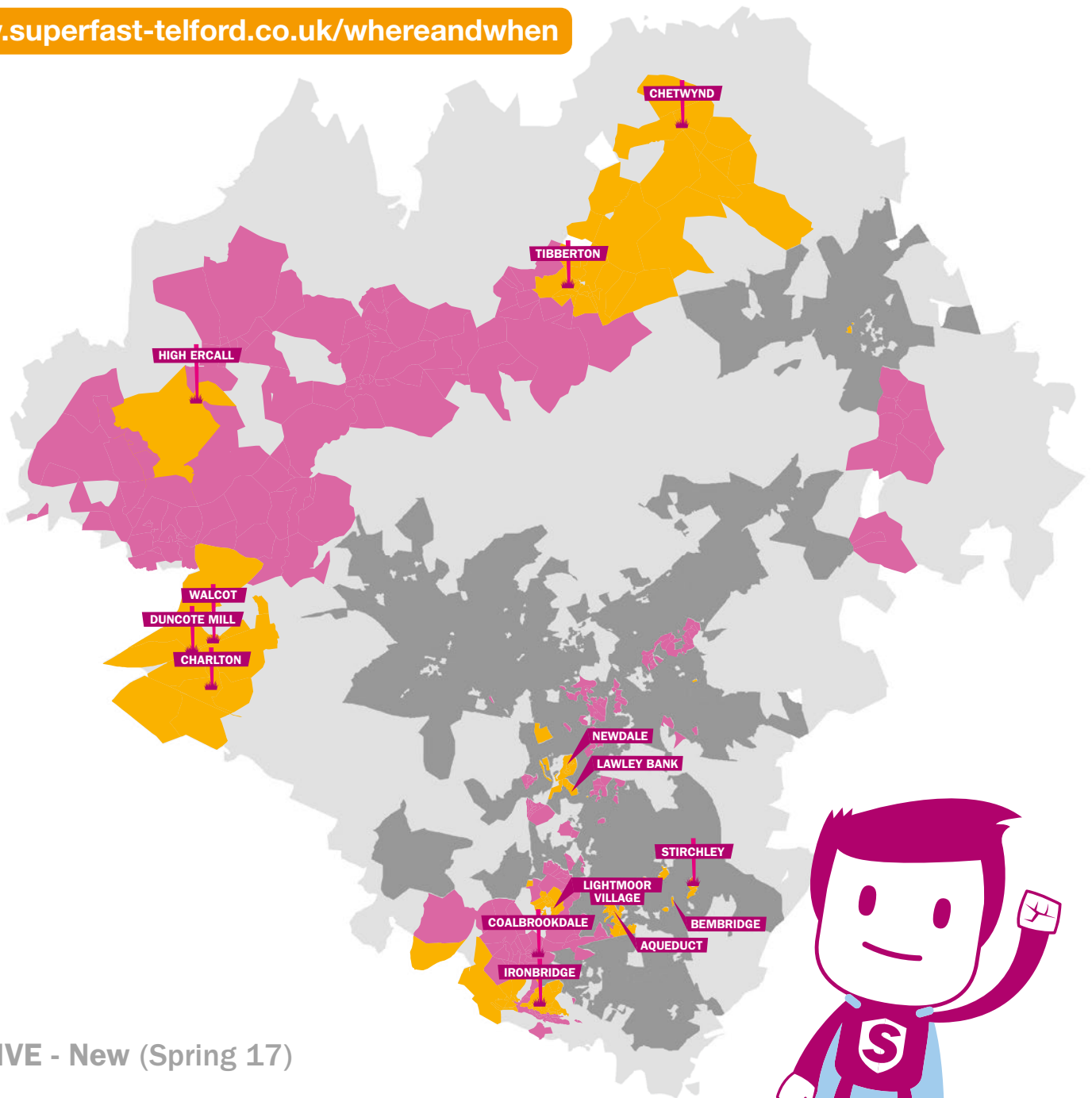


 **Telford & Wrekin
COUNCIL**

Can you upgrade yet?

The map below gives an idea of the areas already benefitting from fibre broadband. Check online to find out if you are one of the 3,000 premises that are now LIVE. If you're not live yet, or if you are one of the 2% we are still exploring solutions for, then register your details for updates.

www.superfast-telford.co.uk/whereandwhen



KEY

 LIVE - New (Spring 17)

 LIVE - Existing (Winter 16/17)

Do you live in one of these communities?

You could be one of the 3,000 premises which can now sign up to receive fibre broadband thanks to Superfast Telford. Check online at www.superfast-telford.co.uk/whereandwhen

Find out more

If you live in this area you could be getting fibre broadband – it's just not live right now. Visit www.superfast-telford.co.uk/whereandwhen to find out what's happening and when.

Commercial delivery

Fibre broadband in these communities is not being delivered by Superfast Telford. These areas include both business and residential premises which have already been identified by commercial providers to receive fibre broadband infrastructure.

Map Disclaimer

This map gives an indication of where cabinets have gone live as of February 2017, however it is based on postcode level data which doesn't always fit within a community. Please visit www.superfast-telford.co.uk/whereandwhen to see if you can benefit from Superfast Broadband. Please note this doesn't happen automatically you will need to speak to your internet service provider about an upgrade.

How people are benefiting

Superfast Telford has already brought superfast fibre broadband to more than 3,000 premises across the borough.

Here's what people are saying about how this has changed the way they live and work.

JoJo Chidlow, along with husband Adrian, is a big fan of their new superfast fibre broadband service.

The mum of four wasted no time in upgrading the family to the fastest package she could get when the service became available in her part of Lightmoor earlier this year.



JoJo says: "With four children who all want to be online at the same time, being able to have superfast broadband has made a huge difference to us all. Our download speeds are more than 70 megabits per second (Mbps) which is a massive improvement to the 4.5Mbps we used to get.

"We do so much over the internet and the connection is so much more reliable now. My two eldest sons love gaming, I enjoy streaming movies and box sets and my two youngest children like to watch their own programmes elsewhere. I know if we all want to be online at the same time now there'll be no complaints about 'buffering'!"

But the internet isn't just for gaming and movies, the children also do research and homework online including accessing assignments from school via a student portal. JoJo even recently used Skype for the first time and found it the ideal way to keep in touch with her mum whilst she was on holiday in Mexico.

The whole family are really pleased with the new technology. JoJo adds: "I'm all for change and keeping up with the latest things and I'd never go back to ordinary broadband – I'll be sticking with fibre!"

Five reasons why you need superfast broadband in your life:

1 A more harmonious and happy home or business

"I can schedule international conference calls and not worry about it crashing when the kids come home from school and start using the internet for other things"

2 Enjoy a better work-life balance

"Before superfast arrived, the idea of a two hour drive to the office was better than trying to get the internet to work at home."

3 Get through your list of things to do quicker

"Now we do everything online – banking, shopping and working."

4 Be entertained

"The new service is fast enough to stream live content as it happens rather than having to download overnight."

5 Learn something new

"My son's school uses a portal for students to access homework assignments."

Is you home or business one of the 3,000 premises that can now upgrade?



Check online to see if you're live at www.superfast-telford.co.uk/whereandwhen

